

Options	What Advertiser Gets	Time Frame	Costs
<b>Listings</b>			
Free	<ul style="list-style-type: none"> <li>Name of company</li> <li>Tel, Cell, Fax</li> <li>Email address</li> <li>Web address</li> </ul>	Indefinite or until removed by advertiser or host	FREE
Premium Listing	<ul style="list-style-type: none"> <li>Name of company</li> <li>Tel, Cell, Fax</li> <li>Email address</li> <li>Web address</li> <li>Please call me facility</li> <li>Send me a brochure facility</li> </ul>	6 months 12 months	R570 for the period R1026 for the period
<b>Specials &amp; Promotions</b>			
Features	<ul style="list-style-type: none"> <li>Headline (20 characters)</li> <li>Description of the special/promotion (330 characters)</li> <li>Company details</li> </ul>	1 month	R228 p/m
<b>Refer a friend</b>			
Competition Sponsorship	<ul style="list-style-type: none"> <li>Opportunity to sponsor a prize for this section of the application</li> <li>Competition will be valid for a month and product prizes should be valued at no less than R5 000.</li> <li>A preference will be given to cash and no-installation-required prizes.</li> <li>The prize sponsor will receive the database of all downloads during his campaign month.</li> </ul>	1 month	Free on application

## Banners

Section	Add rotation	CPM
Splash(frontpage)	1 in 5 rotations	R170
Directory	1 in 10 rotations	R130
News	1 in 10 rotations	R110
Promotions	1 in 10 rotations	R110
Refer a friend	1 in 10 rotations	R100
Exit	1 in 5 rotations	R110

- Ad size limit: Max. 25 KB.
- Ad rates reflected are CPM (Cost per Thousand Impressions).
- Ads can be purchased in bundles of 1 000.
- Format: jpeg or gif.

All rates include agency commission and inclusive of VAT.

## Interested in advertising:

Contact your HOMEMAKERS sales representative or email: [info@homemakersonline.co.za](mailto:info@homemakersonline.co.za)

• Johannesburg:	Lindie Jordaan	<a href="mailto:lindie@homemakersfair.co.za">lindie@homemakersfair.co.za</a>	086 111 4663
• Cape Town:	Heather Mackenzie	<a href="mailto:heather@homemakersfaircape.co.za">heather@homemakersfaircape.co.za</a>	(021) 511 2800
• Pretoria:	Sarie Nell	<a href="mailto:sarie@homemakersfair.co.za">sarie@homemakersfair.co.za</a>	(012) 661 7003
• Durban:	Richard Falconer	<a href="mailto:richard@homemakersfair.co.za">richard@homemakersfair.co.za</a>	(031) 764 5270
• Port Elizabeth:	Bev Wattrus	<a href="mailto:bev@homemakersfair.co.za">bev@homemakersfair.co.za</a>	(041) 373 6616
• Bloemfontein:	Melanie Fourie	<a href="mailto:melanie@homemakersfair.co.za">melanie@homemakersfair.co.za</a>	(051) 430 1758